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| Subject: | Donation Box in Tropical Ravine, Botanic Gardens |
| Date: | 10 April 2018 |
| Reporting Officer: | Nigel Grimshaw, Director, City and Neighbourhood Department |
| Contact Officer: | Rose Crozier, Assistant Director, City and Neighbourhood Department |

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| Restricted Reports | |
| Is this report restricted? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| If Yes, when will the report become unrestricted? | |
| After Committee Decision | <input type="checkbox"/> |
| After Council Decision | <input type="checkbox"/> |
| Some time in the future | <input type="checkbox"/> |
| Never | <input type="checkbox"/> |

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| Call-in | |
| Is the decision eligible for Call-in? | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |

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| 1.0 | Purpose of Report or Summary of main Issues |
| 1.1 | To update members on issues relating to the operation of the Tropical Ravine. |
| 2.0 | Recommendations |
| 2.1 | It is recommended permission is granted to: <ul style="list-style-type: none">locate a donation box in the Tropical Ravine, Botanic Gardens with funds being used for the purpose of enhancing services to visitors to the Tropical Ravineopen the Tropical Ravine from Tuesday to Sunday with Monday reserved for Corporate events, staff training and routine maintenance |

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| | <ul style="list-style-type: none"> run a series of promotions to market the Tropical Ravine and to generate income where appropriate. |
| 3.0 | Main report |
| | <u>Key Issues</u> |
| 3.1 | The Tropical Ravine, located in Botanic Gardens, has just completed a £3.8m refurbishment programme funded by Belfast City Council, Heritage Lottery Fund and Friends of Botanic Gardens. The Tropical Ravine is due to be opened to the public in mid-April 2018. |
| 3.2 | A number of tours and educational visits have already been programmed by the Activity Officer over the next 6 months and further educational programmes will be conducted linking in with the educational Key stage 1, 2, and 3 criteria. |
| 3.3 | As part of the Business Plan for the facility it is hoped to generate an interest in using the building for conferences and events. Fees for commercial use of the Tropical Ravine will be charged in line with current fee structures corporate policy. |
| 3.4 | <p>The restoration of the Tropical Ravine has highlighted previously unexplored opportunities for revenue generation. One such example is the sale of, <i>A Tropical Glen, A Florilegium</i>, a book produce as a Park's Millennium project. The Ulster Museum have expressed an interest in selling the Florilegium in their Museum shop, on a sale and return bases, with the Museum taking up to 45% of book sale price. The book was produced and printed in 2000 and is available for sale without any further printing costs..</p> <p>It is further intended that promotional campaigns will be run to increase interest in the Tropical Ravine and to generate income where appropriate.</p> |
| 3.5 | The proposed donation box would be similar to the donation box in City Hall and will be available for anyone who wishes to make a voluntary donation towards the Tropical Ravine. It is intended that any donated funds will be used for programme development and activities at the Tropical Ravine to enhance visitors' experience. |
| 3.6 | It is proposed that the Tropical Ravine will be open to the public Tuesday to Sunday in line with the Ulster Museum and that Mondays are reserved for Corporate events, routine maintenance and staff training. |

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| | <p><u>Financial & Resource Implications</u></p> <p>Currently the level of income to be generated from these activities is unknown but as per corporate policies they should contribute to the activities taking place at the Venue. The financial controls will be managed by the existing management and support services.</p> <p><u>Equality or Good Relations Implications</u></p> <p>There are no known equality or Good relation implications.</p> |
| 4.0 | Appendices – Documents Attached |
| | None. |